SOCIAL MEDIA MESSAGES – NSDM 2023

CGA recommends the following social media messages for NSDM 2023. Be sure to check back for new additions!

First week of NSDM

• 4/1: Today is the first day of National Safe Digging Month! If you're planning a DIY project or hiring a contractor this spring, remember to always #Contact811 before every digging project to #KnowWhatsBelow!

Second week of NSDM

- 4/5: You and your neighbors rely on underground utilities every single day. Don't knock out internet, power or other critical services in your community during your next digging projects—always #811BeforeYouDig to get utilities marked!
- 4/7: Since 2008, National Safe Digging Month has been observed every April to remind everyone, homeowners and professionals alike, to do their part in keeping communities safe by contacting #811BeforeYouDig

Third week of NSDM

- 4/13: Dreaming up your next home improvement project this spring? Remember to add contacting 811 to your to-do list for any project that requires digging! Contacting 811 gets your utilities marked so you can #KnowWhatsBelow and keep yourself and your community safe.
- 4/15: Planting a tree for #EarthDay? Utilities can be buried just inches below the surface, so even small gardening projects require you to #Contact811 before you break ground. Be sure to #811BeforeYouDig a few days before your planned project so you can #KnowWhatsBelow

Fourth week of NSDM

- 4/19: Did you know that contacting #811BeforeYouDig is just the first step of the safe digging process? After you make your 811 request, make sure you wait the required time for utilities to be marked and confirm that all utilities have responded before you dig with care.
- 4/22: Happy #EarthDay! Thank you for protecting the earth and your community by contacting 811 before you dig for any project, large or small. #811BeforeYouDig

Fifth week of NSDM

- 4/25: Planning to plant a tree for #ArborDay this Friday? Critical utilities can be buried just inches
 underground, so make sure you #Contact811 today to have utilities marked before disturbing the
 ground.
- 4/29: Happy #ArborDay! Thank you to all the folks who contacted 811 before planting trees to keep
 themselves and their communities safe while making the world a little greener.
 #NationalSafeDiggingMonth may be ending, but remember to #Contact811 before every digging project
 year-round!