

2021 South Carolina 811 Sponsorship Opportunities

Benefit	811 Day							Live Demonstrations (Per Event)					Safety Consortium (SC2) (Per Event)			Premium Packages			
	Vendor	Shirt Sponsor	Activity Sponsor	Swag Bag Sponsor	Venue Sponsor	Meal/Snack Sponsor	Exclusive Promo Sponsor	Vendor	Shirt Sponsor	Swag Bag Sponsor	Lunch Sponsor	In Kind Sponsor (location, equip, logistics, etc.)	Web Vendor	Meal/Snack Sponsor	General Vendor	Silver Sponsor	Gold Sponsor	Platinum Sponsor	Pinnacle Sponsor
	\$ 250	\$ 750	\$ 1,000	\$ 1,250	\$ 1,500	\$ 1,750	\$ 2,250	\$ 250	\$ 750	\$ 1,250	\$ 1,750	N/A	\$ 250	\$ 550	\$ 750	\$ 2,750	\$ 5,250	\$ 7,750	\$ 15,000
LOGOS																			
All events logo inclusion																			X
SC811 Website Landing Page (Logo)							X	X					X			X	X	X	X
Thank you slide on event presentations (Logo)	X	X	X	X	X	X	X			X		X		X		ALL	ALL	ALL	ALL
811 Day Landing Page (Logo)-sc811.com	X															X	X	X	X
Live Demonstrations Landing Page (Logo)-SC811.com								X	X	X	X	X				X	X	X	X
811 Day Sponsor Bag (Logo)							X	X	X	X	X								X
Live Demonstration Sponsor Bag (Logo)										X	X	X							X
Logo on Live Demonstration Shirts								X	X	X	X	X							X
811 Day-Logo on 811 Day Shirts	X	X	X	X	X	X	X									X	X	X	X
SC811 BILLBOARD LOGOS																			
Statewide Billboards																2+	3+	4+	ALL
Charleston Billboards - add \$3,000 to SC2 Plan																ALL	ALL	ALL	ALL
Charleston Billboards - add \$2,000 to SC2 Plan																HALF	HALF	HALF	HALF
Signage / SOCIAL MEDIA / PRESS RECOGNITION																			
811 Sign Recognition (Logo)			X		X	X	X				X	X		X					X
Social Media Recognition / Press		X	X	X	X	X	X		X	X	X	X		X		X	X	X	X
MISCELLANEOUS																			
Safety Seminars Attendee List																		X	X
Safety Seminars Training Metrics																		X	X
Opportunity to Speak at Safety Seminars																X	X	X	X
Verbal "Thank You" at event		X	X	X	X	X	X		X	X	X	X		X	X	X	X	X	X
Vendor Table at Specified Events	X						X	X				X	25% off		X	50% off	75% off	X	X