



### **811 Run Details**

SC811 is excited to be hosting the 4th annual 811 Run on Saturday, August 12<sup>th</sup> in the Rosewood Neighborhood. Each year our race has grown exponentially. We are anticipating 750 runners/walkers at this year's 811 Run.

2014 – 125 participants

2015 – 297 participants

2016 – 528 participants

In addition to the growing number of participants, our race webpage ([sc811.com/run](http://sc811.com/run)) is one of our highest visited pages on our website. Last July-August, the 811 Run page had the 3<sup>rd</sup> highest visits after the homepage and submit a ticket page.

Please see the following pages for the sponsorship options available.

### **Event Details**

Saturday, August 12<sup>th</sup> at 8:11am

Memorial Stadium (Parking, Start/Finish)

1000 S Holly St, Columbia, SC 29205

Price: \$8.11 through July 27; \$18.11 July 28-August 11; \$25 Day of registration.

Additional Information on website and registration: [www.sc811.com/run](http://www.sc811.com/run)

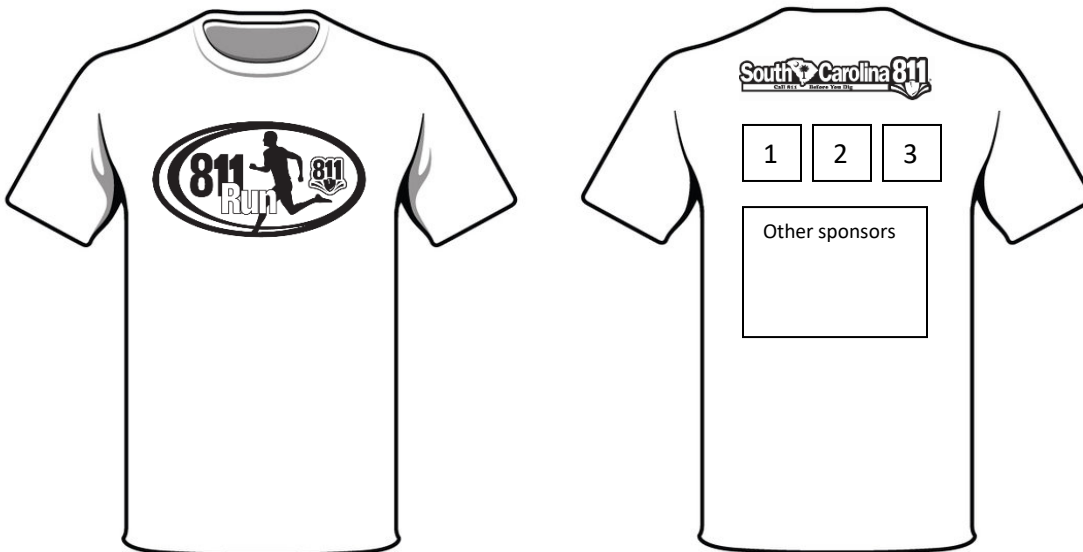


## 811 Run Sponsorship Packages



### Mile sponsors (3) \$1250 **SOLD OUT**

- Sponsor a mile of the 5k race. All signage for the mile will contain your company's logo.
  - Logo prominently featured on "pipeman" at designated mile marker.
- Sponsor logo will be featured on back of shirt in a prominent placement. *Note: depending on the size and orientation of the logos, they may not be placed side by side equally.*
- Logo will be featured on the SC811 run website
- Logo on promotional materials (brochures) and banner at event
- 4 free race entries
- Opportunity to put any promotional items or literature in swag bags
- Opportunity set up a table at event



### General shirt sponsors \$500 **1 REMAINING**

- Sponsor logo will be featured on back of shirt.
- Logo will be featured on the SC811 run website
- 2 free race entries
- Opportunity to put any promotional items or literature in swag bags
- Opportunity set up a table at event

**Additional Sponsor Opportunities on the following page.**

## SC811 Run Sponsorship Packages (Cont.)

### **Bag Sponsor (1) \$1000 SOLD OUT**

- Sponsor the swag bags that will be given out to all runners
- Bag will be have sponsor logo, 811 run logo
- Logo will be featured on the back of the run shirt in the general sponsor area
- Logo will be featured on the SC811 run website
- 2 free race entries
- Opportunity to put any promotional items or literature in swag bags
- Opportunity set up a table at event

### **Breakfast Sponsor (2) \$250 1 REMAINING**

- Sponsor the breakfast table to contain all post-race snacks
- Sponsor logo signage at table

### **Water Station Sponsor (2) \$250 SOLD OUT**

- Sponsor the water stations in the race course
- Water station will have signage with sponsor logo

### **\*\*Current SC Squared Partners\*\***

- Option to put literature or promotional items in swag bags
  - Gold/Platinum ONLY – Option to set up a table to distribute information at the event
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### SC811 Run Sponsorship

Company Contact: \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

Sponsorship Level:  Mile Sponsor       General Shirt Sponsor  
 Breakfast Sponsor     Bag Sponsor     Water Station Sponsor

Method of Payment:  Check Enclosed       Please invoice me

Return To:                      South Carolina 811  
   810 Dutch Square Blvd, Ste 320  
   Columbia, SC 29210  
   Email: Charleigh.elebash@sc811.com

